+1 (872) 222-7065

Austin, TX 78704 brett.fene@yahoo.com

### **WORK EXPERIENCE:**

### Workrise (Series E: a16z, Founder Fund backed), Data Engineer

(Apr. '21 – present)

- Solely built data pipeline and analytics using Python, REST API, Prefect, SQL, Snowflake, GCP, Github, and
  Tableau to monitor external worker onboarding progression. Resulted in a material decrease to worker
  churn during the onboarding experience due to improved visibility.
- Conceptualized and created corporate metrics used to track the build-out of our core technology platform
  offering.
- Built dashboards for worker experience to detect unique user issues utilizing Fullstory session data.
- Myriad ad-hoc reporting using tools such as Hex in addition to those mentioned above.

## **Ernst & Young (EY),** Senior Technology Consultant – Consulting Services

(Sept. '17 - Apr. '21)

- Executed technology and business process requirements gathering and assessments across the globe, serving time in Southeast Asia, Europe, South America, and North America for a Dow listed multinational.
- Analyzed enterprise IT vulnerabilities leveraging advanced analytics capabilities through tools such as SQL, Python, and Tableau.
- Reduced global direct material cost through fact-based negotiations using cleansheet target costing.
- Experience with IT readiness and implementation, cybersecurity, supply chain, manufacturing, and captive finance.
- Technology implementation business requirement and security assessments for SAP, Coupa, Salesforce, Apptio, Oracle, Snowflake, Tableau, Power BI, network infrastructure, data warehouses, UiPath, and Automation Anywhere.
- Managed FINRA and FinCEN anti-money laundering and anti-terrorism financing remediation activities for a national bank.

## **Coupon Cart – Driving brick and mortar sales growth,** *Co-founder & Head of Product*

(July '16 – May '17)

- Received private funding to pursue a prototype that underwent real field testing.
- Founded with a mission to bring targeted and interactive ad campaigns to traditional brick and mortar retail

### Center for Creation of Economic Wealth (McKinsey founded), Interdisciplinary Business Analyst (Nov. '15 – May '16)

- Assessed strategic paths for a virtual reality platform to expand into new vertical applications.
- Built financial models to project revenue for a proposed virtual reality company.
- Recommended use of virtual reality technology to assist students with autism, with the potential to net over \$9 million.

# **Integrated Business Core – First Fidelity Bank,** *Company Vice President*

(Aug. '15 – Dec. '15)

- Launched a social entrepreneurship business, selling over 2,000 Bluetooth item finders.
- Raised over \$15,000 for Limbs for Life, a nonprofit providing free prosthetics to amputees.

## Love's, SAP Business Analyst Intern

(May '15 - Aug. '15)

- Business analyst for an SAP Procure-to-Pay implementation.
- Responsible for compiling master data for Procure-to-Pay.
- Generated and tested key performance indicators (KPIs).

### **Invodo – Search Engine Optimization,** *Production Intern*

(Summers '11 – '13)

- Produced and edited e-commerce videos that were utilized on household names including Home Depot.
- Built website split testing including A/B test campaigns for clients.
- Provided support for marketing executives from companies including Verizon, Toys "R" Us, and Dell designed to drive overall sales.

### **EDUCATION:**

University of Oklahoma: Norman, OK

(Graduated May '17)

Major: Management Information Systems | Entrepreneurship & Venture Management, B.S.

### Honors, Awards & Activities:

- PE-ET Honor Society, Top 10 Senior at University of Oklahoma
- President's Community Scholars Scholarship (\$20,000)
- Chicago Horizons for Youth Mentor